



The purpose of this study is to examine how to promote a longer active and working life through local policies. To this end, we wish to present practical measures that satisfy the needs of older workers with regard to: employment relationships, employment services and policies, training and social security. In particular, we will be analyzing measures adopted in Denmark, Ireland and Italy where a range of policies for active ageing have been implemented.

Moreover, this study supplies detailed information on how to transfer good practices via transregional cooperation. The authors propose a simplified model of an Open Method of Coordination between local government bodies based on results obtained from testing this policy transfer under the “Senior at Work” project.



Provincia di Livorno



Provincia di Livorno



SENIOR@WORK

MEASURES TO EXTEND

WORKING LIFE

IN EUROPEAN COOPERATION

BETWEEN LOCAL STAKEHOLDERS

The main objective for the project “Livorno: a knowledge province for senior at work”, VS/2005/0313 backed by Provincia di Livorno and managed by Provincia di Livorno Sviluppo Srl, has been to promote a labour market based on knowledge to fight the tendency of the over 50s leaving work and helping those who have left employment to return to it through processes of active ageing.

The project’s actions included – training courses, study circles, support for business startup, the creation of an active ageing Forum, testing Diversity Management approaches – based on strategies for local governance that involved a far-reaching local partnership comprising: the Regione Toscana, the Municipalities of Livorno, Collesalveti, Rosignano, Portoferraio, Piombino, and the Circondario della Val di Cornia, Florence University, CNA Servizi, Confcommercio (trade sector organisations), CGIL, CSP UIL (Trade Unions), Commissione Provinciale Pari Opportunità (provincial government commission for equal opportunities), Consigliera Provinciale Pari Opportunità (the provincial government councillor for equal opportunities), CoraLi, ARCI Solidarietà, PST-BIC Livorno Srl, API FINSER Toscana, UST CISL Livorno and Adult Education Centres of Livorno, Portoferraio, Rosignano and Piombino.

The transnational partnership ran in parallel with the local network and included the EARLALL association (Brussels, Belgium), Westhmeath Employment Pact (Westhmeath, Ireland) and Videnscenter for Integration (Vejle, Denmark) who worked together to identify national measures for comparison and to be used in policy transfer for the sustainability and adaptation of innovative approaches in other European contexts

